

NAP CONNECTIONS

MAY 2014 NEWSLETTER



NAP Raises Our Hands to Honor Billy Frank, Jr.

Native Americans in Philanthropy (NAP) grieves the loss of Billy Frank, Jr., a Nisqually elder who advocated for the fulfillment of treaty commitments by the federal government and who fought for rights to fish and protect our waters. Billy has been the Chairman of the Northwest Indian Fisheries Commission (NWIFC) since its inception in 1974. The activist and fisherman served for more than half a century as the charismatic voice of Northwest tribes treaty rights and was our keynote speaker at our Native Philanthropy Institute in 2011, held in Tulalip, WA. Read more about Billy's life and achievements [here](#).

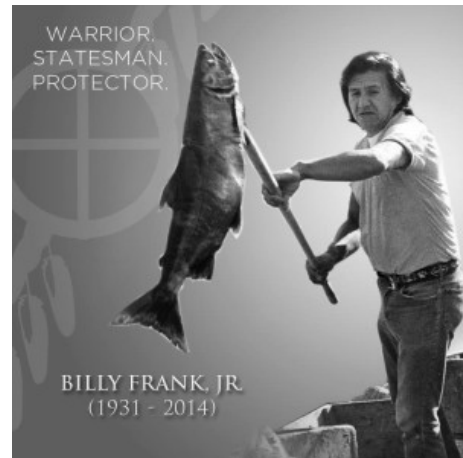


Photo by National Indian Gaming Association

2014 Award Nominations needed today!

Every year NAP honors and celebrates individuals and organizations that have distinguished themselves as grantmakers and changemakers in Native communities. NAP honors individuals and organizations that advance philanthropic practices grounded in Native values and tradition, and who support our vision of healthy and sustainable communities enhanced by the Native spirit of generosity. [Click here](#) to make your nominations.

CausePlanet webinar: Content Marketing

Join CausePlanet for a lively discussion about practical and successful content marketing strategies with author Kivi Leroux Miller.

Let Kivi Leroux Miller, expert content marketer and author of *Content Marketing for Nonprofits: A Communications Map for Engaging Your Community, Becoming a Favorite Cause and Raising More Money*, break it down for you in order to “attract, motivate, engage and inspire your participants, supporters, and influencers to help you achieve your mission. [Register here!](#)



Call for 2015 NPI Planning Committee Members

We are accepting nominations to support the planning of our 2015 Native Philanthropy Institute! It will be held May 4-6, 2015 in the Minneapolis/Saint Paul, MN area. The 2015 Native Philanthropy Institute (NPI) is in part a celebration of our 25th anniversary as an organization. Pre and post conference sessions, site/learning tours, annual awards dinner, silent auction, and several other activities are envisioned to provide for valuable informational and networking opportunities – join us to help make them a reality!

Planning committee members are expected to participate in four committee conference calls and one in-person meeting at the conference venue. Dates and times of meetings will be determined once the planning committee is formed. Most of the planning committee work will be done at the subcommittee level. For participation on the committee, one full conference registration fee will be waived.

Self-nominations are welcomed. Please send a brief letter of interest to NAP Director of Programs and Finance, Daniel Lemm, via e-mail at dlemm@nativephilanthropy.org and include a response to the following:

- *Tell us about the nominee's background in the nonprofit or philanthropic sectors and/or tribal communities, including how it relates to Native philanthropy;*
- *Describe any applicable conference planning experience(s) including role(s) served; and*
- *What is one key takeaway for conference attendees of the 2015 NPI? Please be specific.*

If you have any questions please contact Daniel. We look forward to engaging you at a deeper level in what promises to be an eventful 2015 Native Philanthropy Institute!

Unity Summit: Register Today!

The JAG Unity Summit will celebrate 20 years of advancing equity. It will take place prior to the Council on Foundations annual conference on June 6-8th, 2014 in Washington D.C. Please click on the link below to register and learn more about attending the Unity Summit; a unified conference with our partners in the Joint Affinity Groups. Space is limited, register today! NAP Members receive a discounted registration fee! [Click here to register now.](#)



MEMBER NEWS

Blue Shield of California Foundation Joins National Pledge to Support Veterans and Military Families

Blue Shield of California Foundation joined First Lady Michelle Obama and Dr. Jill Biden in Washington, D.C. this morning for the launch of the Philanthropy-Joining Forces Impact Pledge. With over 30 other funders from across the country, the announcement marks the first time the field of philanthropy has gathered together to pledge their support for veterans and military families. Read the full press release [here.](#)



Native Public Media President and CEO joins First Peoples Fund Board of Directors

Loris Taylor's (Hopi) work at Native Public Media runs so parallel to the work of First Peoples Fund, it only made sense they partner, she said. A tribal member of the Hopi Nation, she looks forward to contributing and collaborating with Lori Pourier and the First Peoples Fund board in the coming years. "I'm very interested in the work of First Peoples Fund, especially around the economy of sustaining our artists," she said. "It is one of the most valued pieces of their work—how artists contribute to the overall health and economy of communities." Read more [here](#).



First Peoples Fund

Cunningham: How Foundations Can Help End Racial Inequity

VP of programs for the Northwest Area Foundation, Gary Cunningham, co-authored a report in the current edition of Foundation Review: "*The Urgency of Now: Foundations' Role in Ending Racial Inequity*." The report describes possibilities for effective philanthropic responses to racial inequity with a focus on Northwest Area Foundation's work in communities of color and in Indian Country. Highlights include:

- Why we need to respond to racial disparities
- The relationship between race and poverty
- A history of foundations' role in addressing both
- Four case studies based on NWAFF's work

Download the report [here](#).



NEFA's Native Arts Program Funds Exploration of Consortium

The New England Foundation for the Arts has awarded planning grants to five Native-led organizations to support the exploration of supporting New England Native artists through the formation of a regional consortium. These awards mark the final round of grantmaking for the Native Arts program, which comes to a close on June 1, 2014. Support for Native American artists continues to be available through other NEFA programs and services. Read more [here](#).



PHILANTHROPY NEWS

Would Gandhi, Chavez or King Receive a Grant Today? Movement Building as a Grantmaking Strategy by Edgar Villanueva

The program description for the 2014 GEO National Conference session "Would Gandhi, Chavez or King Receive a Grant Today? Benefits and Limits of Measuring Philanthropic Impact" read: "Imagine Dr. King completing a 17-page grant proposal, or Gandhi and Chavez hosting foundation site visits." The teaser then

asked what kind of relationship these leaders of momentous change would have wanted with foundations, and how they would have liked foundations to champion leaders. Read the full article [here](#).

The 2014 Council Award Program

The Council of Foundations is excited to announce that we are opening up nominations for the Distinguished Service Award and the Robert Scrivner Award for Creative Grantmaking. The Distinguished Service Award, philanthropy's highest honor, celebrates a visionary leader who inspires and embodies the qualities that define excellence in philanthropy including commitment, courage, entrepreneurship, and impact. The Scrivner Award, established in honor of the late Robert Winston Scrivner, recognizes an innovative grantmaker who, with a combination of vision, principle, and personal commitment, is making a critical difference in a creative way. The award recognizes an individual who demonstrates collaboration, risk, and innovation in the sector. Fill out the [online nomination form here](#).



EVENTS

“Philanthropy Learning Forum: Align Your Portfolio to Achieve Community Change”

Minnesota Council on Foundations

When: May 16, 2014 10:00am-4:00pm

Where: Humphrey School of Public Affairs

This learning forum for grantmaking professionals will focus on a pragmatic analysis of tools foundations can use to align their strategies to achieve community change. This includes the ability to define a problem, explore the current institutional and policy environment, understand your stakeholders and develop a range of investment strategies that together create a grantmaking strategy aligned with the changes you want to see in the community. [Register now!](#)

Trading at the River: Gather, Exchange, Grow. ONABEN Annual Conference

When: May 27-29

Where: Lewis and Clark College – Portland, Oregon

Trading at the River, a place to gather, exchange and grow, brings together Native-owned businesses, social entrepreneurs and leaders in Native American business and economic development initiatives in a continued effort to grow the Indigenous economies nationally and strengthen cultures and communities. Focusing on Social Entrepreneurship, this year's event will include inspirational speakers, panels, networking opportunities, workshops and more for Native entrepreneurs, organizations that serve them and others with an interest in economic development in Indian Country. Find out more here:

<http://www.tradingattheriver.com/>

[Find more events here!](#)



RESOURCES

National Indian Child Welfare Association Position Openings

The National Indian Child Welfare Association (NICWA) in Portland, Oregon, is seeking to fill two positions: Senior Program Director and Development Director. The deadline to apply for these positions is May 31. Full information can be found here: <http://www.nicwa.org/careers>

Philanthropy Northwest's New Report on Diversity, Equity and Inclusion

We're excited to share with PNW's latest report, "*Vision and Voice: The Role of Leadership and Dialogue in Advancing Diversity, Equity, and Inclusion.*" Produced in partnership with the D5 Coalition and the Seattle University Nonprofit Leadership Program, "*Vision and Voice*" is the product of a year-long process of research and dialogue with northwest foundation leaders about issues of diversity, equity and inclusion in philanthropy. [Download here.](#)

ABFE Connecting Leaders Fellowship

The ABFE Connecting Leaders Fellowship is a year-long experience designed to sharpen the skills and strengthen the leadership capacity of foundation staff, donors and trustees who are committed to assisting Black communities through philanthropy. Fellows have the opportunity to learn from seasoned grantmakers and peers on a regular basis, understand how to be more effective agents for change within their institutions and participate in a network that focuses on innovative solutions to community challenges. [Click here](#) to download information.

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Current Page to Practice™ book summary feature: NAP members, staff and board can download this for free! Simply visit www.CausePlanet.org and sign in with your email address and "NAP" for the password. Questions? Email us at mail@CausePlanet.org.

The Brand IDEA: Managing Nonprofit Brands with Integrity, Democracy and Affinity by Nathalie Laidler-Kylander and Julia Shepard Stenzel

- Grasp how the IDEA framework is a useful method for measuring brand performance and an instructive guide for brand decision making.
- Encounter a brand philosophy that coalesces the mutually supportive qualities of Integrity, Democracy and Affinity.
- Apply lessons from case studies about organizations that successfully implement the IDEA framework.
- Enhance your brand's performance by accommodating impactful nonprofit shifts and trends the authors explore.
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Strategy from the inside-out: the core and the driver by Mike Stone

This is a series of articles, of which this is the second installment, from Mike Stone that explores the core concepts of a strategic planning ... [More here!](#)

For more resources, check out our [resources page here!](#)



If you would like to contribute a resource, job posting, or article to our newsletter or website, email the Membership Associate at jfairbanks@nativephilanthropy.org.

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