NATIVE AMERICANS IN PHILANTHROPY 2027

# ANNUAL CONFERENCE

# SPONSORSHIP PROSPECTUS

MAY 25–27, 2027
ANCHORAGE, AK

# A LETTER FROM ERIK STEGMAN

Friends and Relatives,

It is my pleasure to invite you to the Native Americans in Philanthropy 2027 Annual Conference, taking place May 25–27, 2027, in Anchorage, Alaska, where we will bring together Indigenous and philanthropic leaders from across the country to highlight impactful partnerships and showcase the diverse ways Indigenous communities are shaping the philanthropic landscape.

Since our founding in 1989, Native Americans in Philanthropy has proudly served Native communities, and we are thrilled to gather on Dena'ina Ełnena, the homelands of the Dena'ina Athabascan People. Alaska is home to a remarkable diversity of Indigenous cultures, communities, and languages, and a vibrant network of Indigenous-led organizations, Alaska Native corporations, Tribal governments, and philanthropic partners who are doing extraordinary work. We are deeply looking forward to bringing our national community together in this place to learn from, celebrate, and build with the people and partnerships already rooted here.

This three-day conference will blend Tribal Nations, institutional and individual funders, non-profit organizations, movement leaders, field experts, and practitioners in a space designed for meaningful connection and collaboration. Our program offers rich opportunities for peer learning, community building, knowledge exchange, cultural experiences, engaging plenaries, artistic presentations, and much more. We have designed an experience that honors diverse cultures and heritages while looking toward our collective future.

There are many ways to be part of this gathering, and we hope you will consider investing in this work. Your partnership helps make this space possible and ensures that the connections, conversations, and commitments made in Anchorage continue to strengthen our field long after the conference ends.

I hope to see you in Anchorage in May 2027.

With gratitude,

Erik Stegman
Chief Executive Officer
Native Americans in Philanthropy

# ABOUT ALASKA

America's northernmost state is home to the largest population of Native peoples in the country. For thousands of years, Alaska Natives have lived and thrived amidst some of the harshest environments through subsistence lifestyles of hunting, fishing, and gathering. Today, the size and rural character of much of the state present a diversity of traditions and cultures—each distinct and worthy of celebration.

Representing over 19% of the state's population, Alaska Natives hold a government-to-government relationship with the United States. The state boasts a diverse Native landscape with 229 Tribal Governments and 11 distinct geographic cultures: Eyak, Tlingit, Haida, Tsimshian peoples in the Southeast; Inupiaq and St. Lawrence Island Yupik in the north and northwest; Yup'ik and Cup'ik Alaska Natives in the southwest; the Athabascan peoples in the state's interior; and Alutiiq (Sugpiaq) and Unangax peoples in south-central Alaska and the Aleutian Islands.

The October 2025 Typhoon Halong displaced more than one thousand residents and brought Alaska's Native Villages into the national news. These communities continue to respond to the aftermath of the typhoon, which has impacted housing and other critical infrastructure across the state's southwest coast. Although Alaskan Native communities have long experienced natural disasters, threatened environmental conditions, and underinvestment by philanthropy, a number of state, regional, and national organizations have modeled successful partnerships that emphasize self-governance over education. One example is the Alaska Native Health System, which has transformed health outcomes through a ten-year increase in life expectancy and a child immunization rate of over 90%. The 2027 Annual Conference will connect and uplift partners throughout the state who help Native communities thrive.

Individuals, communities, and organizations that represent the state's diverse Native cultures will be highlighted at the conference. The event is being planned with guidance from a local advisory committee that includes Village, Tribal, and Native nonprofit leaders throughout the state. It will include learning tours of areas within and near Anchorage and opportunities to learn directly from those who have made the state a vibrant and culturally significant place.

# ABOUT NAP

Native Americans in Philanthropy (NAP) promotes equitable and effective philanthropy in Native communities. We have more than a 30-year presence in the field and work closely with our counterpart organizations advocating for Natives communities. The cornerstone of our work is our relatives and our networks. We support several communities of stakeholders that work together to build knowledge, community, priorities, and power in the sector. These networks include philanthropic professionals, Tribal leaders, youth leaders, philanthropic executives and board members, and non-profit leaders.

# WHY PARTNER?

Sponsorships play a critical role in making the Annual Conference possible by providing the financial and logistical support necessary to plan, organize, and execute the event. In addition, sponsorships directly benefit Tribes and non-profit organizations: **ten percent of sponsorship revenue underwrites support in the form of honoraria to local non-profits, stipends, and travel support for Native leaders attending the conference.**

To see how your organization can directly support conference scholarship opportunities, please see the Scholarship Opportunities section toward the end of this prospectus.

Serving as a sponsor of the 2027 Annual Conference also offers a wide range of strategic benefits to your organization. They include:

- **Community Involvement and Corporate Social Responsibility:** Your support demonstrates your commitment to Indigenous community involvement and corporate social responsibility, enhancing public perception of your organization.
- **Networking Opportunities:** Network with philanthropic leaders, Tribal leaders, and other organizations, fostering new partnerships or collaborations.
- **Content Strategy Enhancement:** Sponsorship provides fresh and engaging content for your marketing channels, including social media, blogs, and newsletters.
- **Employee Engagement and Recruitment:** Conference participation can boost employees' pride in working for their organization and serve as an incentive or reward for staff, as well as a powerful recruitment tool.
- **Gain Valuable Insights:** Sponsoring an event gives you access to industry trends and business strategies that other organizations are using to make an impact.
- **Visibility:** Sponsoring an event increases exposure to a targeted audience, raising brand awareness and recognition of the value your organization places on philanthropy to make effective change.
- **Targeted Marketing:** Events often attract specific demographics or interest groups, allowing you to reach your desired audience more effectively.

# SPONSORSHIP BENEFITS INCLUDE:

- **Visibility:** Each partner level offers recognition on key conference items and in highly visible hotel locations. Partners can expect to see their name, logo, and/or URL on digital and printed content.
- **Participation:** Each partner level allows for various conference engagement opportunities including complimentary registration and invitation to a VIP dinner as well as the ability to share promotional collateral, introduce a plenary/breakout, and host a booth.
- **Recognition:** Each partner level includes acknowledgment on social media and digital channels to NAP's audience of nearly 100K followers, as well as on-site announcements celebrating the conference and our partnership.

# YUKON – $150,000 OR HIGHER

The Yukon River flows approximately 1,980 miles from its source in the Llewellyn Glacier in British Columbia to the Bering Sea. The river is the longest as it runs through Canada's Yukon Territory and Alaska. It holds immense significance for many Alaska Natives as a vital source of subsistence and cultural identity. Efforts to protect the river and ensure its continued use for fishing are crucial for preserving the cultural heritage and food sovereignty of Alaska Natives.

The Yukon is the Presenting Partner of the 2027 Annual Conference. As the Presenting Partner, you will receive:

- **Visibility**
  Our Yukon Partner will have high visibility throughout the conference, including in prominent convention center locations.
- **Participation**
  Our Yukon Partner will receive 10 complimentary conference registrations and have the opportunity to participate in plenary introductions and a VIP dinner.
- **Recognition**
  Our Yukon Partner will be recognized through our social media channels, digital communications, and a press release announcing the sponsorship.
- **Exclusivity:**
  NAP is happy to consider additional communication, collateral, and sponsorship opportunities for our Yukon Partner.

**Your sponsorship goes beyond funding; it's an investment in building stronger, more equitable relationships.**

**Your investment will play a crucial role in creating this unique Indigenous space within philanthropy and strengthening our shared work for years to come.**

# PARTNERSHIP LEVELS

## KUSKOKWIM $75,000

The Kuskokwim River in Southwest Alaska is formed by the confluence of the East Fork Kuskokwim River and the North Fork Kuskokwim River. It runs 702 miles and flows to Kuskokwim Bay and the Bering Sea. The river's waters are central to the subsistence practices of many Alaskan Tribes, particularly by providing salmon as a primary food source.

## TANANA $50,000

The Tanana River is a 584-mile tributary of the Yukon River. Its headwater is located at the confluence of the Nabesna River and Chisan Rivers in eastern Alaska and flows along the northern slopes of the Alaska Range to emerge into the Tanana Valley in Central Alaska. "Tanana" is an Athabascan term meaning "river trail," reflecting its role as a vital waterway for transportation and sustenance. The river's basin was historically inhabited by the Tanana people and provided rich resources including salmon and moose.

## PORCUPINE $25,000

The Porcupine River is a 569-mile tributary of the Yukon River that originates from the Ogilvie Mountains in Yukon, Canada, and flows through the Old Crow community before veering southwest into Alaska, and finally into the larger river at Fort Yukon. The river's name, derived from the Gwich'in language, reflects its natural features and the cultural significance it holds for the indigenous inhabitants. The river connects to the Arctic National Wildlife Refuge and plays a role in the migration of the Porcupine caribou herd.

## INNOKO $10,000

The Innoko River is a 500-mile tributary of the Yukon River that flows north from its origin south of Cloudy Mountain in the Kuskokwim Mountains and then southwest to meet the larger river across from Holy Cross. Most of the river's upper portion flows through the Innoko National Wildlife Refuge. The name derives from the Athabaskan peoples, who are the descendants of the original inhabitants of the interior of Alaska.

## KOYUKUK $5,000

The Koyukuk River is the last major tributary entering the Yukon before the larger river empties into the Bering Sea. The 425-mile tributary has headwaters above the Arctic Circle in the Endicott Mountains of the Brooks Range and drains an area north of the Yukon River that includes part of the Gates of the Arctic National Park and Preserve, as well as Kanuti National Wildlife Refuge and Koyukuk National Wildlife Refuge.

# SPONSORSHIP MATRIX

| | YUKON | KUSKOKWIM | TANANA | PORCUPINE | INNOKO | KOYUKUK |
|---|---|---|---|---|---|---|
| PLEDGE LEVEL | $150,000 | $75,000 | $50,000 | $25,000 | $10,000 | $5,000 |
| # OF REGISTRATIONS PER SPONSOR | 10 | 5 | 4 | 3 | 2 | 1 |
| RECOGNITION ON VENUE SIGNAGE | YES | YES | YES | YES | YES | YES |
| RECOGNITION ON CONFERENCE WEBSITE | YES | YES | YES | YES | YES | YES |
| RECOGNITION IN DIGITAL COMMUNICATIONS TO ATTENDEES AND NAP MAILING LIST | YES | YES | YES | YES | YES | YES |
| ON-SCREEN RECOGNITION: PLENARY SESSIONS | YES | YES | YES | YES | YES | NO |
| SOCIAL MEDIA RECOGNITION | YES | YES | YES | YES | NO | NO |
| ON-STAGE RECOGNITION: OPENING AND CLOSING RECEPTION | YES | YES | YES | NO | NO | NO |
| # OF VIP DINNER REGISTRATIONS | 4 | 2 | 1 | 0 | 0 | 0 |
| ON-STAGE RECOGNITION: PLENARY SESSIONS | YES | YES | NO | NO | NO | NO |
| SPONSOR SPEAKER: SCRIPTED PLENARY INTRODUCTION | YES | NO | NO | NO | NO | NO |
| INFORMATION BOOTH | YES | NO | NO | NO | NO | NO |
| VIP TABLE AT ALL PLENARY SESSIONS | YES | NO | NO | NO | NO | NO |

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## SCHOLARSHIP OPPORTUNITIES

Providing a conference scholarship is a powerful way to invest in the future by supporting philanthropic professionals and youth who may lack the resources to attend the event. Scholarships not only help alleviate the financial burden on the recipient but also serve to recognize and encourage their conference contributions and career advancement.

Your organization can provide a scholarship(s) in addition to sponsoring the conference or as a standalone way of contributing to the inclusivity of the event. Scholarship opportunities are available for both aspiring and emerging philanthropic professionals as well as youth and may include the cost of registration, travel, hotel accommodations, and/or programming. Please contact sponsorship@nativephilanthropy.org to learn more about scholarship support.

## CONTACT INFORMATION

Contact the sponsorship team at sponsorship@nativephilanthropy.org to discuss partnership opportunities for the 2027 Annual Conference.

## THANK YOU

Thank you for considering a partnership with Native Americans in Philanthropy.
Your support is critical to the success of the Annual Conference and to our mission of ***Indigenizing Philanthropy and Building Solidarity.***